



*Help  
Mom*

*have the great day she deserves!*

*The  
Islander News  
is dedicating our  
May 3rd issue  
to our Mom.*

A card and a call isn't going to cut it this year!

Americans will spend more than ever on their moms this Mother's Day, according to a survey of 7,400 people by the National Retail Federation. The survey found that 85% of people will celebrate the holiday, and those that do will spend \$186.39 on Mom, up from \$172.22 last year. Total spending is expected to hit \$23.6 billion — the highest number in the survey's 14-year history.

**Advertise in our Special Moms Themed issue and benefit from this anticipated record spending.**

**We are offering special rates for  
retail businesses advertising  
Mother's Day gifts.**

**Book today!**

Call Mariella Oliva at **786-340-8579** or  
Justo Rey **954-802-9587**  
to reserve your space!

